

Transportation & Parking Committee

October 2020

Rebecca White, CAPP
UVA Department of Parking & Transportation

Agenda

- Parking & Transportation (P&T) Priorities
- Committee Charge, Members, Web Site
- P&T COVID Updates
 - Strategies
 - Data
 - Lessons Learned
- 2020-2021 Committee Discussion of Priorities

Priorities: Meeting UVA's land use and sustainability goals

Reduce parking demand and vehicle miles traveled, increase transit demand

- Shared parking inventories
- Coordinated pricing and eligibility
- Focused transit (high frequency in small service area serving student residential areas and parking intercepts)
- Incentivized carpool/vanpool programs
- Invested in regional transportation (biking, walking, transit, micro-mobility, etc.)

Planning and Studying – Residential Geo Code and Mode Split Surveys, Parking Master Plan, Parking Garage Studies



Transportation and Parking Committee

Charge
Members
Web Site

Charge: Review, develop, and recommend to Parking & Transportation (P&T) and Senior Vice President for Operations President policies relative for parking and transportation support to the University community.

2020-2021 Members: Jess Wenger (Chair), Scott Barker, Bill Palmer, Trish Romer, Mark Stanis, Philip Weymouth (student), John DeSilva (ex officio), Rebecca White (ex officio). A few new members from Staff Senate coming soon!

Web Site: Meeting notes and presentations
<https://parking.virginia.edu/transportation-and-parking-committee-notes-and-membership>

P&T COVID Strategies

March 2020 to Present

Transit:

- Boarding strategies, cleaning protocols, and passenger limits established.
- Service highly modified but not fully suspended.
- UVA Health commuter service redesigned based on arrival time.
- Academic service redesigned with hub on Whitehead Road (not McCormick Road).
- Safe Ride delivered via Yellow Cab or self-operated depending on academic calendar.

Parking:

- Parking management suspended on academic campus late March-early September.
- Boundaries and eligibility altered for some lots.
- Flexible terms developed as alternative to annual permits (hourly, daily, multi-day).

Customer Service:

- In-person customer service by appointment only.
- Transactions shifted to online or via app (meters and pay stations removed).
- Live web site chat feature established and highly utilized.

P&T COVID Data

March 2020 to Present

Transit ridership is down 75% on Academic Routes (Sept-Oct).

Transit ridership is down 22% on Commuter Routes (July-Oct).

Parking utilization decreases vary widely and depend on location.

Annual parking permit sales numbers are down 51% (+/- depending on location).

FY21 budget assumption in July was a “return to normal” by January 2021.

Annual parking permit revenues are trending 40% below FY21 July projections.

Hourly, daily, and multi-day parking permit sales are in use in 35+ lots.

FY21 revised budget assumption is no “return to normal” which translates to:

- \$2M reduction in parking fees (annual, hourly, daily, multi-day, event).
- Reduced operational expenditures (TBD).
- Reduced debt and reserve commitments (TBD).

P&T COVID Lessons Learned

March 2020 to Present

Commuter transit based on arrival time allows efficient movement of 1300 people, 20 at a time, in 2-hour windows (UVA Health commuters).

Moving transit service off McCormick Road focuses transit on transit dependent trips, not convenience trips like riding one or two stops during class change.

Offering hourly, daily, and multi-day permits and changing eligibility for some lots are helping match the demand with supply, but some self-imposed limitations still apply. Need to smooth out hourly point of sale and real time parking availability.

Virtual customer service seems to be meeting the need.

Enforcement by License Plate has potential.

Combining lots and moving boundaries increases efficiencies

Budget impacts are significant.

2020-2021 Committee Discussion of Priorities

Data and budget numbers of interest?

Discussion and recommendations on permanence of COVID strategies?

Construction and Operational Updates?

UVA Carbon Neutral and Fossil Fuel Goals?

Electric Transit Bus Fleet?

Micro-mobility?

Transportation Demand Management?

Policy and Funding Discussions and recommendations?

Parking Master Plan Strategies?