

# A Guide to Using ParkMobile Promo Codes

Last Updated 10.19.2020



Parking and Transportation



# Promo Code Overview

A promo code is an alphanumeric code that, when applied to a ParkMobile account, offers the user a discounted parking rate in a specific parking location, also called a ParkMobile zone.

## **Users**

A user is most likely to receive a promo code from a department or event organizer as a means of validating the user's parking. The parking session is free for the user of the promo code and the charges are billed to the department or organization. For more information about what ParkMobile is and how to use it on Grounds, visit the P&T website at <https://parking.virginia.edu/parkmobile>.

## **Departments and Event Organizers**

Promo codes provide a way for departments and event organizers to provide parking on behalf of their visitors and can be designed to meet a variety of parking needs. To learn more about how to request promo codes and what options are available, visit the P&T website at <https://parking.virginia.edu/parkmobile>.

# Promo Code Guide

This guide provides step-by-step instructions on how to apply promo codes:

- In the ParkMobile app
- On the ParkMobile website (<https://parkmobile.io/>)

Although parking sessions can be created by calling ParkMobile at 877-727-5758, the system does not currently support adding a promo code to a ParkMobile account over the phone.

# Using Promo Codes in the ParkMobile App

Promo codes are primarily applied to a user's ParkMobile account within the ParkMobile app. There are two ways to add promo codes within the app:

1. Under the settings tab
2. At checkout

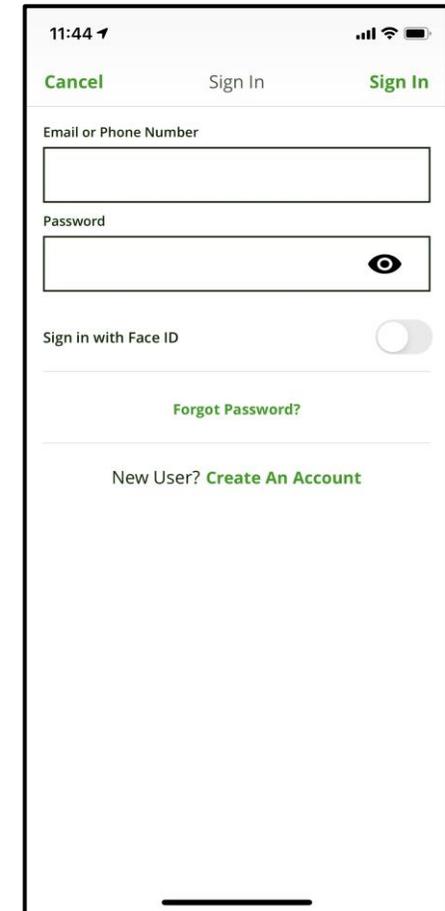
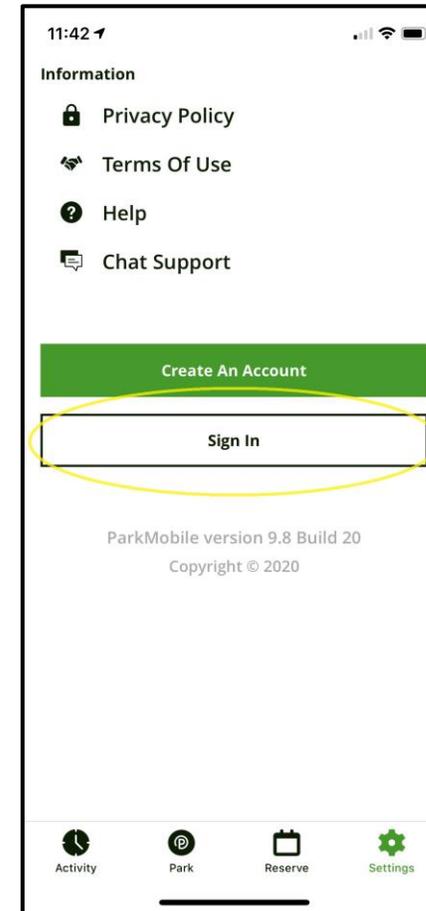


ParkMobile App Logo

# APP Under the Settings Tab: Step 1

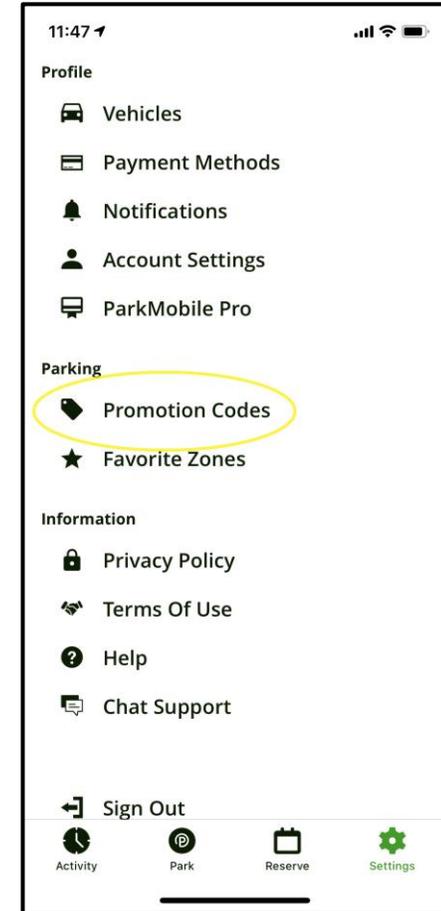
**Step 1:** Sign in with your email/phone number and password.

- If you do not have a ParkMobile account, please create one.
  - Instructions can be found on the P&T website: <https://parking.virginia.edu/parkmobile>
  - If you have already logged into the app before, the app will skip this step.



# APP Under the Settings Tab: Step 2

**Step 2:** Select settings, then promotion codes.



# APP Under the Settings Tab: Step 3

**Step 3:** Select add new. Input the promo code and click save.



# APP Under the Settings Tab: Step 4

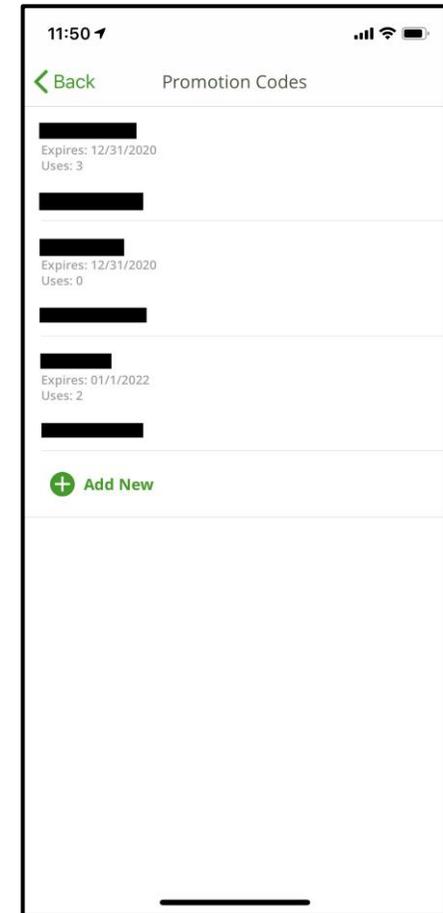
## Step 4: Your done!

- Now the promo code is saved to your ParkMobile account and will automatically apply to any parking session where the promo code is valid.
- To learn how to start a parking session via the app, please visit the P&T website at <https://parking.virginia.edu/parkmobile>.

## Notes

- If you go back to Promotions, you can see when the promo code expires and how many times you have used it (not how many uses it has remaining).
- If you have multiple promo codes valid for the same location, ParkMobile will auto select the promo code that was applied to you account first.
- At this time, you cannot toggle promo codes off and on.

*Specific code information has been redacted for this example.*



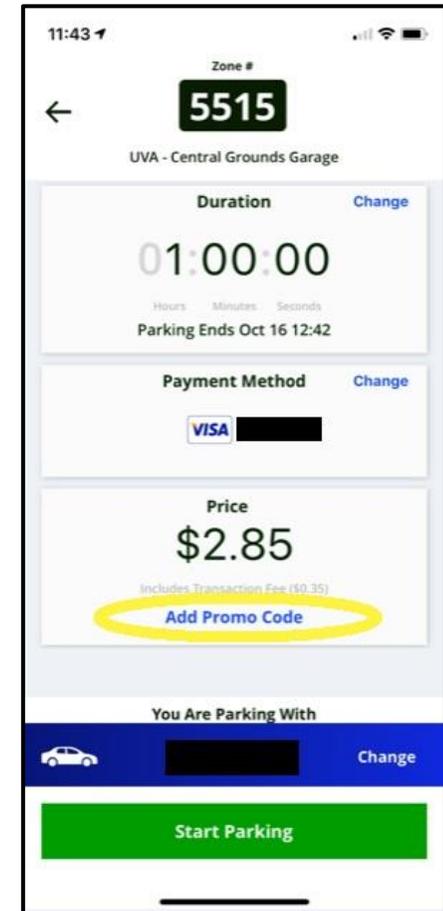
# APP At Checkout: Step 1

Alternatively, you can choose to add the promo code during checkout. For a video on how to use promo codes at checkout, you can visit <https://vimeo.com/297150346>.

**Step 1:** Select add promo code.

- After selecting the desired zone and parking duration, there will be a checkout screen to confirm your selections.

*Sensitive user information has been redacted for this example.*



# APP At Checkout: Step 2

**Step 2:** Input promo code and save.



# APP At Checkout: Step 3

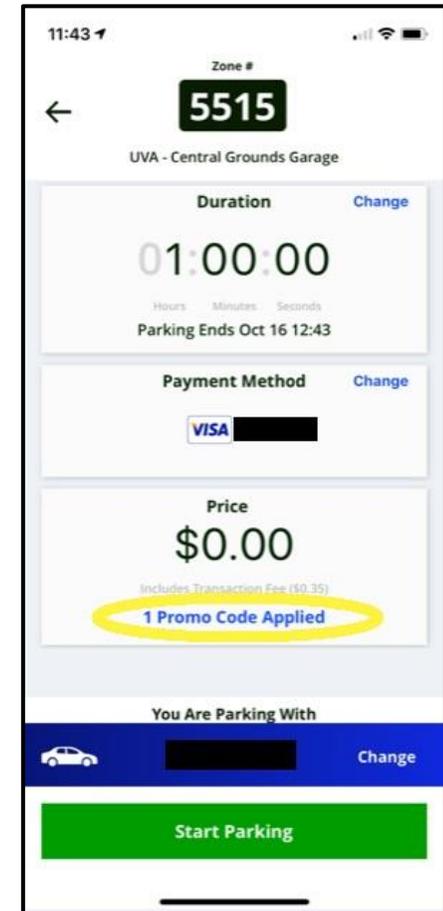
## Step 3: Your done!

- Now the promo code is saved to your ParkMobile account and will automatically apply to any parking session where the promo code is valid.
- To learn how to start a parking session via the app, please visit the P&T website at <https://parking.virginia.edu/parkmobile>.

## Notes

- If you go back to Promotions, you can see when the promo code expires and how many times you have used it (not how many uses it has remaining).
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- At this time, you cannot toggle promo codes off and on.

*Sensitive user information has been redacted for this example.*



# Using Promo Codes on the ParkMobile Website

Promo codes can also be applied to a user's ParkMobile account via the ParkMobile website. Users can log in by going to <https://parkmobile.io/> and clicking Ready to Park Now.

## Departments

Departments will also log into their ParkMobile account in order to use their department promo code when creating a parking session on behalf of a visitor.

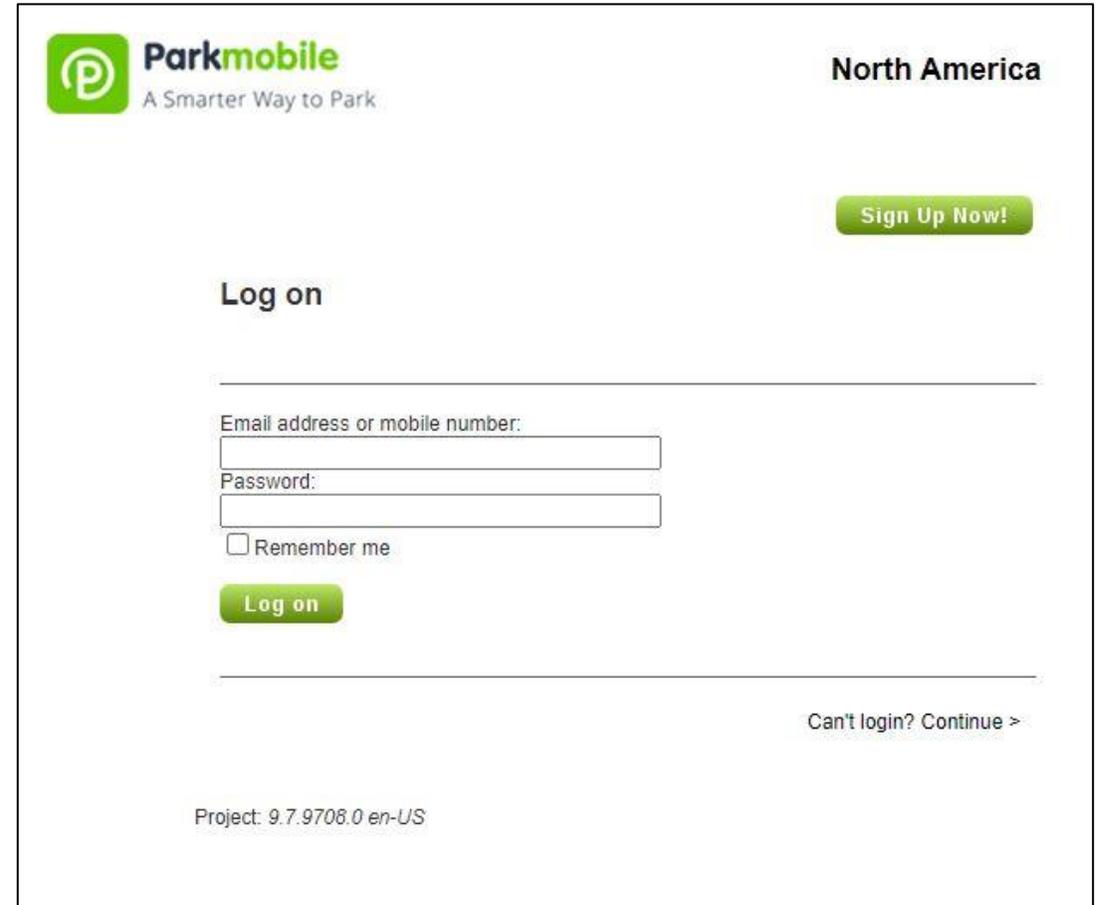


The screenshot shows the ParkMobile website interface. At the top left is the ParkMobile logo. To its right are navigation links: "Ready to Park Now" (highlighted with a yellow circle), "Reserve Parking for Later", and "Solutions for Parking Providers". Below the navigation is a news banner: "News: ParkMobile App Hits the 20 Million User Milestone" with a "Read More >>" link. The main content area features the headline "Smarter Contactless Parking" and a sub-headline: "When you're on the go, the free ParkMobile app makes it easy to find and pay for parking without running back to feed the meter. And for added convenience, you can reserve spots ahead of time." Below this is a "Reserve Parking Online" section with a search bar labeled "Search by Location or Venue" and a green search icon. To the right of the text is an image of a smartphone displaying the ParkMobile app interface. At the bottom, there is a "Get the App" section with a link "Text Me a Link to the App" and two buttons for "App Store" and "Google Play".

# WEBSITE: Step 1

**Step 1:** Sign in with your email/phone number and password.

- If you do not have a ParkMobile account, please create one.
  - Instructions for creating an account can be found on the P&T website at <https://parking.virginia.edu/parkmobile>.



The screenshot shows the Parkmobile login interface. At the top left is the Parkmobile logo with the tagline "A Smarter Way to Park". At the top right, it says "North America". Below the logo is a green "Sign Up Now!" button. The main section is titled "Log on" and contains a horizontal line, followed by two input fields: "Email address or mobile number:" and "Password:". Below these is a checkbox labeled "Remember me". A green "Log on" button is positioned below the checkbox. At the bottom right of the form area, there is a link that says "Can't login? Continue >". At the very bottom of the page, the text "Project: 9.7.9708.0 en-US" is visible.

# WEBSITE: Step 2

Step 2: Select promotions.

*Sensitive user information has been redacted for this example.*

**Parkmobile**  
A Smarter Way to Park

## PERSONAL PAGES

North America

Logged on as: [REDACTED]

- Home**
- Direct parking**
  - Start parking
  - Extend Parking
  - End parking
- Management**
  - My account
  - Users
  - Vehicles
  - Alerts & Messages
  - Payment method
  - Membership type
  - Promotions**
- Overview**
  - Monthly Statements
  - Parking History
  - Payment History
- Information**
  - Help

**PAYING FOR PARKING JUST GOT BETTER**

Parkmobile provides you with a simpler method of paying for parking:  
The Parkmobile Wallet

Click here to see where the Parkmobile Wallet is accepted.

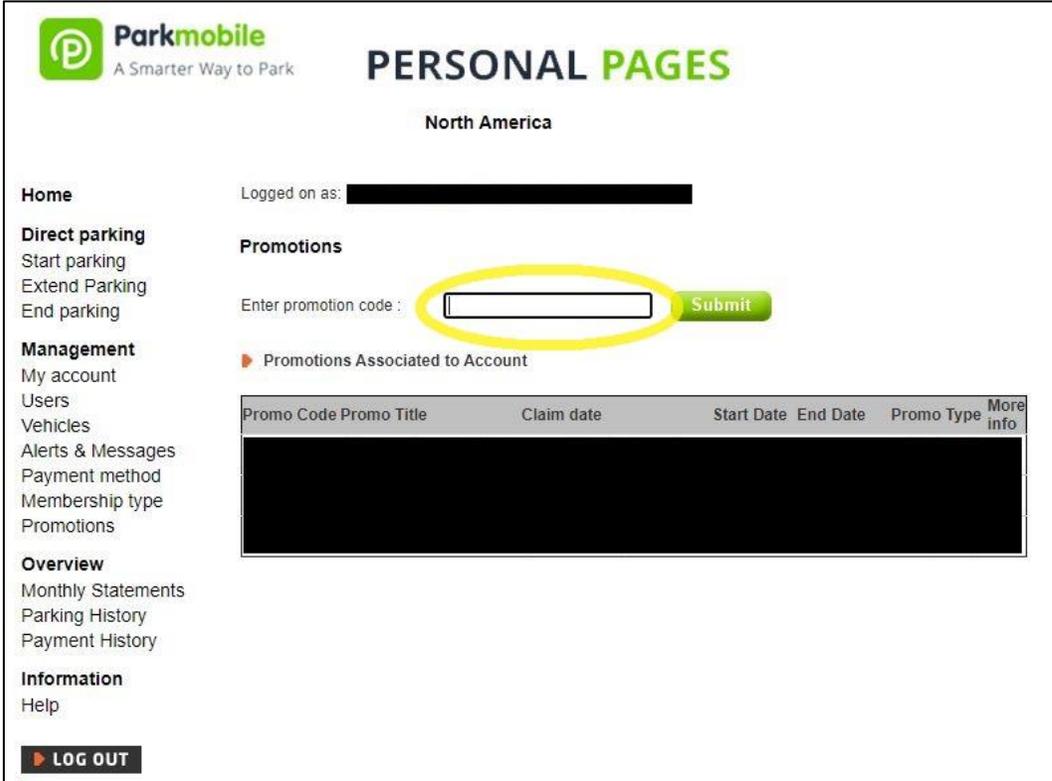
Sign Up for the Parkmobile Wallet.

**LOG OUT**

# WEBSITE: Step 3

**Step 3:** Enter the promotion code and click submit.

*Sensitive user and specific code information has been redacted for this example.*



The screenshot shows the Parkmobile website interface. The top left features the Parkmobile logo with the tagline 'A Smarter Way to Park'. The main heading is 'PERSONAL PAGES' with a sub-heading 'North America'. On the left side, there is a navigation menu with sections: Home, Direct parking (Start parking, Extend Parking, End parking), Management (My account, Users, Vehicles, Alerts & Messages, Payment method, Membership type, Promotions), Overview (Monthly Statements, Parking History, Payment History), and Information (Help). At the bottom left of the menu is a 'LOG OUT' button. The main content area shows 'Logged on as:' followed by a redacted name. Below this is the 'Promotions' section, which includes an input field for 'Enter promotion code :' and a green 'Submit' button. The input field is highlighted with a yellow circle. Below the input field is a section titled 'Promotions Associated to Account' which contains a table with columns: Promo Code, Promo Title, Claim date, Start Date, End Date, Promo Type, and More info. The table content is redacted with a black box.

# WEBSITE: Step 4

## Step 4: Your done!

- Now the promo code is saved to your ParkMobile account and will automatically apply to any parking session where the promo code is valid.
- To learn how to start a parking session via the website, please visit the P&T website at <https://parking.virginia.edu/parkmobile>.

## Notes

- If you go back to Promotions, you can see when the promo code expires.
- If you have multiple promo codes valid for the same location, it will auto select the promo code that was applied to you account first.
- At this time, you cannot toggle promo codes off and on.

*Sensitive user and specific code information has been redacted for this example.*

**Parkmobile**  
A Smarter Way to Park

## PERSONAL PAGES

North America

Logged on as: [REDACTED]

**Start parking**

User | Visitor

▶ Activate Parking

Name	LPN	Zone
[REDACTED]	[REDACTED]	5515

**Parking Duration**  
To avoid a timeout please make a selection within : 2 Minute(s)

Hour(s)  Consecutive - Select Hours

Minute(s)  Consecutive - Select Minutes

**Parking Cost**  
Before your session can be activated, please agree to the following terms:  
You selected a duration of 1 hour. Your session will deactivate on 10/19/2020 at 1:52:34 PM Eastern Time. Total parking cost of: \$0.00.

(If the session duration is less than the duration you selected, it is due to parking restrictions put in place by your parking operator in this zone at this time. Refer to local signage for your area if needed.)

Do you agree to these terms?

Pricing	
Parking cost	\$2.50
Transaction Fee	\$0.35
Discount	\$2.85 [REDACTED]
<b>Total costs</b>	<b>\$0.00</b>
Payment method	Credit Card

# WEBSITE: Departments

Departments will follow the exact same steps outlined above to apply a department promo code to their department's ParkMobile account.

To learn how to start a parking session via the website, please visit the P&T website at <https://parking.virginia.edu/parkmobile>.

*Sensitive user and specific code information has been redacted for this example.*

Home Logged on as: [REDACTED]

**Direct parking**  
Start parking  
Extend Parking  
End parking

**Management**  
My account  
Users  
Vehicles  
Alerts & Messages  
Payment method  
Membership type  
Promotions

**Overview**  
Monthly Statements  
Parking History  
Payment History

**Information**  
Help

**LOG OUT**

**Start parking**

User Visitor

The Visitor Parking feature allows you to pay for a vehicle without adding the license plate number to your account for repeated use. This functionality is only available here in the Personal Pages and cannot be managed via any other channel (app or phone).

**Start parking**

Name: Visitor  
License Plate Number: GOHOOS  
Country: United States  
ST/Prov: VA - Virginia  
Zone: 5515  
Email address: [REDACTED]

**Parking Duration**  
To avoid a timeout please make a selection within : 2 Minute(s)  
Hour(s) 1 Consecutive - Select Hours  
Minute(s) 0 Consecutive - Select Minutes

**Edit**  
 **Cancel**

**Parking Cost**  
Before your session can be activated, please agree to the following terms:  
You selected a duration of 1 hour. Your session will deactivate on 10/20/2020 at 1:38:28 PM Eastern Time. Total parking cost of: \$0.00.  
  
(If the session duration is less than the duration you selected, it is due to parking restrictions put in place by your parking operator in this zone at this time. Refer to local signage for your area if needed.)

Do you agree to these terms?

**Pricing**

Parking cost	\$2.50
Transaction Fee	\$0.35
Discount	\$2.85 [REDACTED]
<b>Total costs</b>	<b>\$0.00</b>
Payment method	Credit Card